

BLUE LEAF & CO.

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ADVERTISING RATES FOR CCE NEWSLETTER

All adverts as listed below will be incorporated into the CCE monthly newsletter, which will be distributed electronically to the entire CCE database, which consists of approximately 350 CCE residence.

SPECIFIED ADVERTS

All specified adverts have a once off setup fee of **R50** when the advert is first published. The artwork to be provided by advertiser.

FULL PAGE ADVERT

An A4 (210 x 296mm) colour advert in the CCE monthly newsletter.

R700 per month

HALF PAGE ADVERT

An A5 (148 x 201mm) colour advert in the CCE monthly newsletter.

R350 per month

QUARTER PAGE ADVERT

An A6 (105 x 148mm) colour advert in the CCE monthly newsletter.

R200 per month

EIGHTH OF A PAGE ADVERT

An A7 (74 x 104mm) colour advert in the CCE monthly newsletter.

Standard eighth of a page

R150 per month

Front page eighth of a page

R400 per month

GENERAL ADVERTS

BUSINESS DIRECTORY ADVERT

TO INCLUDE:

Company name and contact details, along with a brief description of what you do.

SPECIFICS:

MAX 210 characters, including spaces.

Font size - 12pt

Business name font - Calibri **Bold**

Contact details and business brief font - Calibri **Light**

Chartwell businesses

R100 per month

Non-Chartwell businesses

R150 per month

CLASSIFIED ADVERT

TO INCLUDE:

A headline and contact details, with a brief message about your product or service.

SPECIFICS:

MAX 210 characters, including spaces.

Font size - 12pt

Headline font - Calibri **Bold**

Contact details and information font - Calibri **Light**

CCE MEMBERS

FREE

NON-CCE MEMBERS

R50 per month